



WindRock
Wealth Management

Entrepreneurial-Minded Advisors

Introduction to WindRock

About the Firm

WindRock was founded on the belief that investment success in today's increasingly uncertain world requires a **focus on the macroeconomic “big picture”** combined with an **entrepreneurial mindset** to seize on unique opportunities.

WindRock is the **trusted voice** to a select group of high net worth individuals, family offices, foundations, and retirement plans.

We are an independent firm **dedicated** to thought, leadership, creative thinking, and client satisfaction.

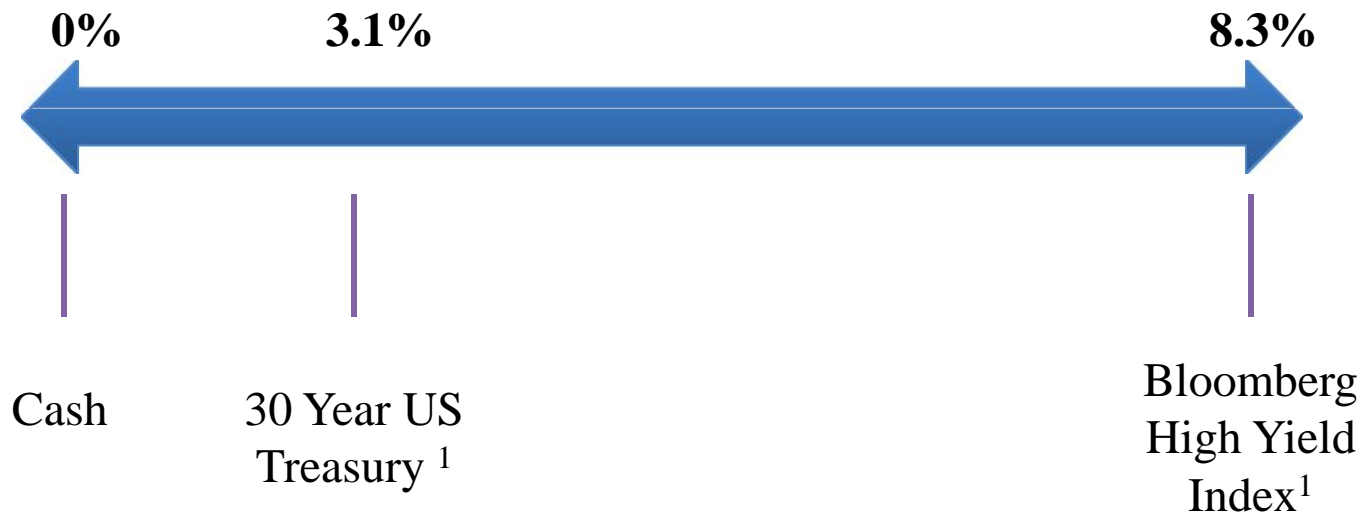
Opportunity ■ Trust ■ Insight

www.windrockwealth.com

The Dilemma for Investors Seeking Income

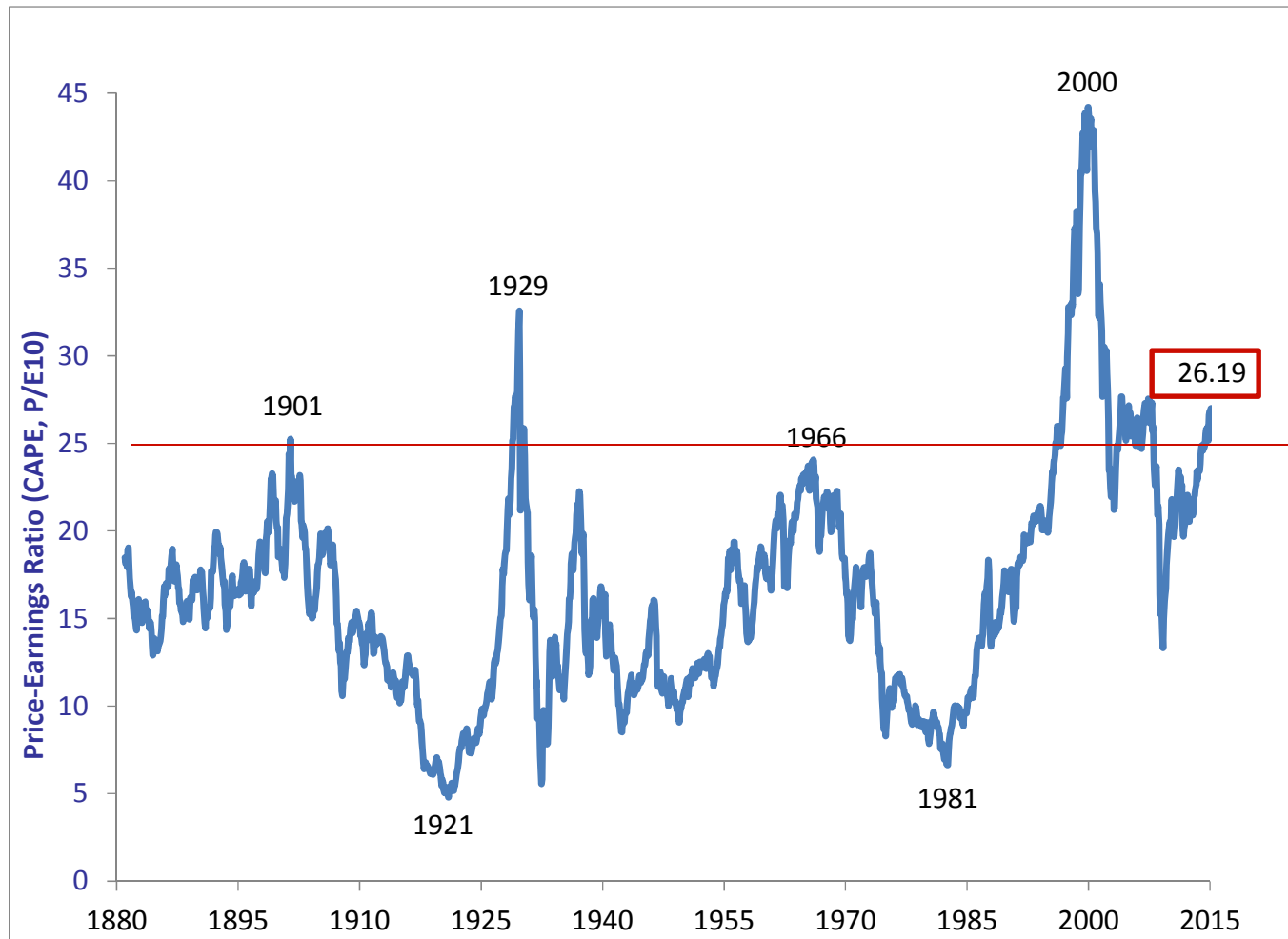
Higher Income Yields Available By:

- Taking Interest Rate Risk
- Taking Credit Risk



1. Bloomberg - as of November 17, 2015

The Dilemma for Investors Seeking Appreciation



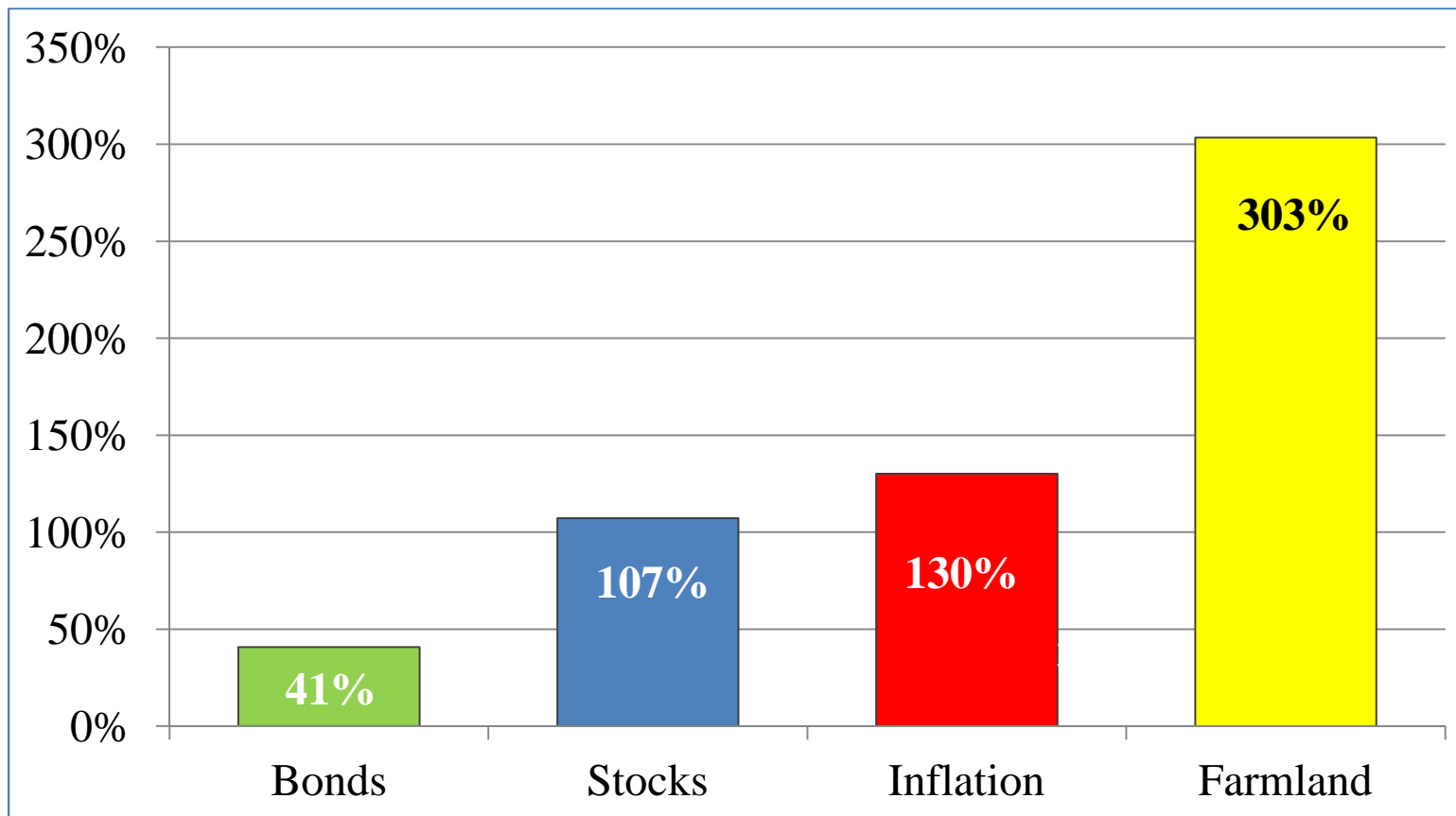
Source: Robert J. Shiller, Yale

Secured Private Lending

- Regulation and lack of lending by Too-Big-To-Fail Banks creates opportunities in private lending
- Categories Include:
 - Private Mortgage Lending
 - “Factoring” or lending against high quality assets or income streams
 - Electricity Brokerage Commissions
 - Trade Receivables

Farmland

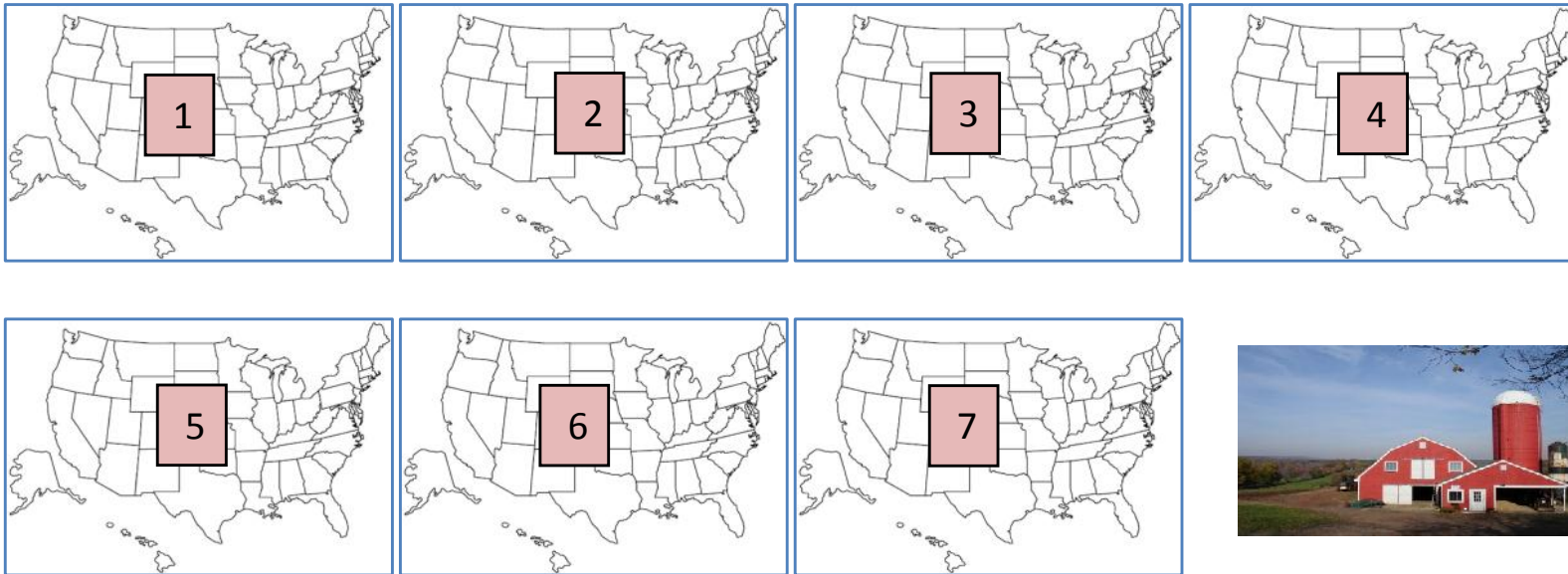
10-Year Performance Beginning in 1971



Sources: Federal Reserve Bank of St. Louis; U.S. Department of Agriculture; and www.centraltendencies.com.

Farmland

By 2050, the world is projected to create the equivalent of another 7 USAs of population to feed




Source: U.S. Census Bureau




Rental Real Estate

- Growing “Renter By Choice” segment
- Single Family Home living in an all-rental and maintenance-free communities

AVILLA

—  —

1 Bedroom/1 Bath — 635sf
2 Bedroom/2 Bath — 965sf
3 Bedroom/2 Bath — 1,244sf



Rental Real Estate



Disclosures

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